



LOGO DESIGN COMPETITION FOR 'INTERNATIONAL SPORTS UNIVERSITY, MAHARASHTRA'

TERMS & CONDITIONS

1. Date of Submission

Last date for submission of entries is August 10th, 2021.

2. Number of Entries

Only one entry can be submitted by an entrant. Multiple entries from the same entrant will not be considered and will be rejected

3. Background

Directorate of Sports & Youth Services is set to start with Maharashtra's first International Sports University Pune district and start functioning from academic session 2021-22. The institution will bring together faculties of various sports activities and help in research to bring up international level Sportspersons.

The University will offer various courses, including physical and sports education, sports science and sports medicine, sports technology, sports governance, sports management, sports media and communication, and sports coaching and training thus creating a Sports Eco-System for development of sports education. The beneficiaries would include (and not limit to) Sports Players, Coaches & Researcher

The various objectives of the project are listed as below:

- To provide for research and development and dissemination of knowledge in Physical Education & Sports
- To establish centers and institutions of excellence for imparting state of the art educations training and research in sports field
- To provide professional and academic leadership to other institutions in the

various field related to sports

- To prepare highly qualified professionals in the field of sports
- To function as leading resources center for knowledge and development in the areas of sports
- To provide international collaboration in the field of sports

4. Eligibility

- Only Indian Nationals are eligible for this Competition
- The submission of entry is free, and no qualifications are prescribed
- Age Limit: 18 years and above
- Individual person, Individual group of people, groups, experts, professionals etc. are eligible
- One entry per participant shall be considered. The prize will be given to the author of the competition entry in case of group

5. Design Consideration

- Your logo design should be reflective and communicate to the purpose and need of Sports education, depict importance of being fit and show the progressive state of Maharashtra paving its way towards Sports culture and should be in line with the objectives of the Sports University (Refer Point 3).
- Logo artwork should be at least 2 inches x 2 inches
- File should be of high resolution (over 300 dpi) and should look clean (not pixelated or bit-mapped) when viewed on screen at 100%
- Logo should be designed using colors (Not Grayscale or Black & White)
- The entry must not contain any provocative, objectionable or inappropriate content

6. Logo & Rationale:

- Logo must be submitted with the rationale of the design

- Artwork: Entries must be submitted in PNG format with transparent background. In case of handwritten sketch, scanned image in PNG format has to be submitted by participant(s)
- Rationale: A maximum of 100 words in English to describe the concept, theme and symbolic elements in Word/ PDF format
- All logo design must be adaptable onto any form/surface/platform of International Sports University Maharashtra publicity materials, including but not limited to, websites, banners, letterheads, flyers, poster, etc.

7. Intellectual Property Rights

- All entries will remain the property of International Sports University Maharashtra and are not returnable
- The winner/participant will be required to submit the EPS/CDR/SVG/PSD/original drawing or digital file of the logo on request by ISUM (under DSYS Pune). In case of hand-drawn sketch, original sketch has to be submitted to ISUM/DSYS by participant(s)
- Participants acknowledge and agree that all copyright and other rights in the logo including rights in the drawings, text or any other content submitted to ISUM / DSYS Pune in respect of this competition shall be solely and exclusively owned by the ISUM / DSYS Pune. All participants agree to assign absolutely to ISUM / DSYS Pune without charge all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial and non- commercial purpose) the submitted logo design(s)
- Participant(s) represent and warrant that his/their entry is his/their own original work/creation and do not infringe the intellectual property rights of any third party
- The logo design must not violate any provision of the Indian Copyright Act, 1957. Anyone found infringing on other's copyright would be disqualified from the competition. Govt. of Maharashtra/ISUM/DSYS Pune doesn't bear any responsibility for copyright violations or infringements of intellectual

property carried out by participants

8. Submission Details

Last date for submission of entries is August 10th, 2021.

The submission must contain

- PNG file of the logo ONLY (with clear/transparent background)
- PDF file containing: -

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Personal Details (Along with Photograph & copy of ResidentialProof):

Full Name:

Firm/Company (if applicable) Full Address:

City & State:

Date of Birth:

PAN (Self/Company):

AADHAAR Number:

Mobile No. & Email:

Government Employee: (Mention Yes/No)

Page-2 – Logo & Rationale:

Logo < Logo Image>

Rationale (in not more than 100 words) < Text on rationale>

Attachment in Mail:

PNG Image of Logo

PDF File with the contents as explained above

9. Selection Process

- The entries will be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well the theme is communicated
- The best winner shall be chosen on the basis of design consideration

mentioned in the Point no. 4,5,6 as well of Terms & Conditions for this logo competition.

- An appointed jury will select the winners (first, second, third and consolation prizes).
- The decision of management team of ISUM / DSYS PUNE for selecting the winner shall be treated as final & binding to all the participants.

10. Prize

- The prizes money for winners is 1st Prize – Rs. 50,000 /- (Fifty Thousand only), 2nd Prize – Rs.30,000 /- (Thirty Thousand only), 3rd Prize – 20,000 /- (Twenty Thousand only) and 5 Consolation prizes of 1000 /- each [*Note: Necessary tax deductions will be made as per the prevailing taxation rules from the prize money. Taxes are the sole responsibility of the contestants receiving the prizes. Payment will be made by cheque/NEFT.*]
- The winner will be announced on email, department's website and phone number as per detail furnished in point no 8.
- The winning entry (including participant's details, photograph) will be showcased on ISUM and DSYS, Pune website (<https://www.sports.maharashtra.gov.in>).

11. No plagiarism shall be allowed, and logo shall not use any material (Photograph, icon, symbol, image etc.) that is copyright protected. The participant must be the same person who designed the logo.

12. The responsibility to comply with the guidelines and other conditions fully lies with the participant(s) and ISUM / DSYS PUNE / Govt. of Maharashtra shall not be liable for any dispute raised by a third party.

13. Entry not complete in any respect or not meeting the terms and condition of the competition will be rejected without assigning any reason thereof.

14. Participant/s should not imprint or watermark logo design.

15. ISUM / DSYS PUNE shall have the right to use, print or reproduce the prize-winning logo or any submitted logo in any form it deems fit.

16. ISUM / DSYS PUNE reserves the right to cancel or amend all or any part of the competition and/or the terms/condition without notice.

17. The winner has to submit the required proofs prior to claim the prize money to ISUM / DSYS PUNE.
18. Employees at ISUM / DSYS PUNE, Education Department (GoM) and their immediate family members will not be eligible to participate in this competition. All Government employees other than mentioned Organisations should have prior permission from their employer to participate in this competition
19. Entries with incomplete profiles would not be considered.
19. All the entries must be submitted online to isumaharashtra@gmail.com and mention the subject in your email as '**LOGO DESIGN COMPETITION FOR ISUM**'. Any entries other than this subject line shall not be considered.
20. For offline submission, a hard copy of PDF (as mentioned in Point 8 of this document) and Logo and soft copy of the PDF and logo design should reach the following address before the due date (Refer Point 1 for Due Date)

Office of the Commissioner (Sports)
Directorate of Sports & Youth Services,
Shiv Chhatrapati Sports Complex,
Mahalunge Balewadi Pune – 411045

Disclaimer

The winning logo may not automatically become the final logo for International Sports University, Maharashtra